

SOCIAL MEDIA DECEPTION

15% of social media users publically share
their birthday.

17% post what high school they attended.

29% don't use strong passwords.*

Others can use **YOUR PERSONAL INFORMATION**
to deceive you and seem trustworthy.

What are you sharing?

Where are you sharing it?

Who are you sharing it with?

YOUR PERSONAL INFORMATION: PROTECT IT FROM EXPLOITATION

Know the Risk
Raise your Shield

Maximize your social media privacy settings.

"Friend" only those you know and trust.

**Source: NextAdvisor*



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